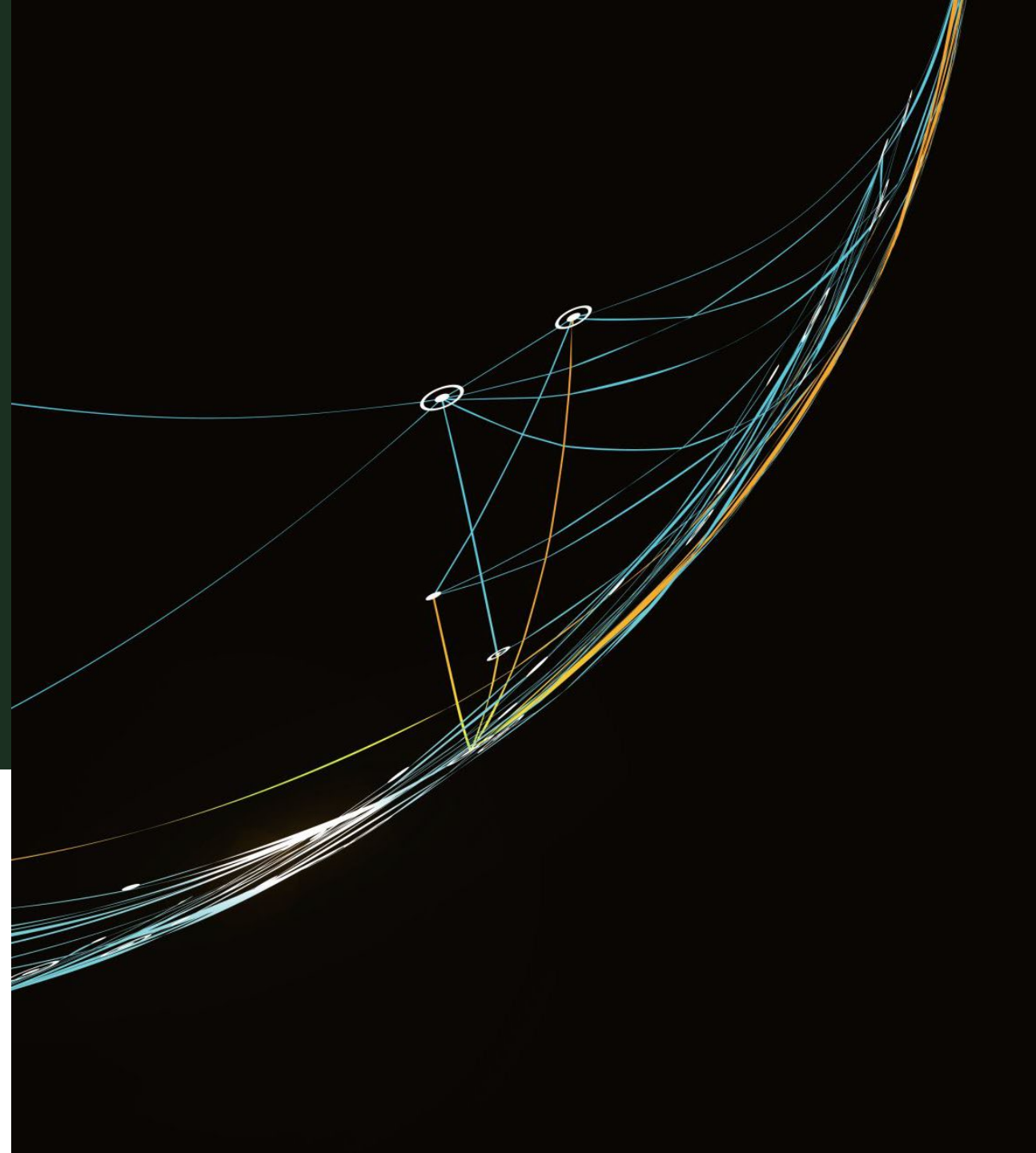


Nugenes Australia

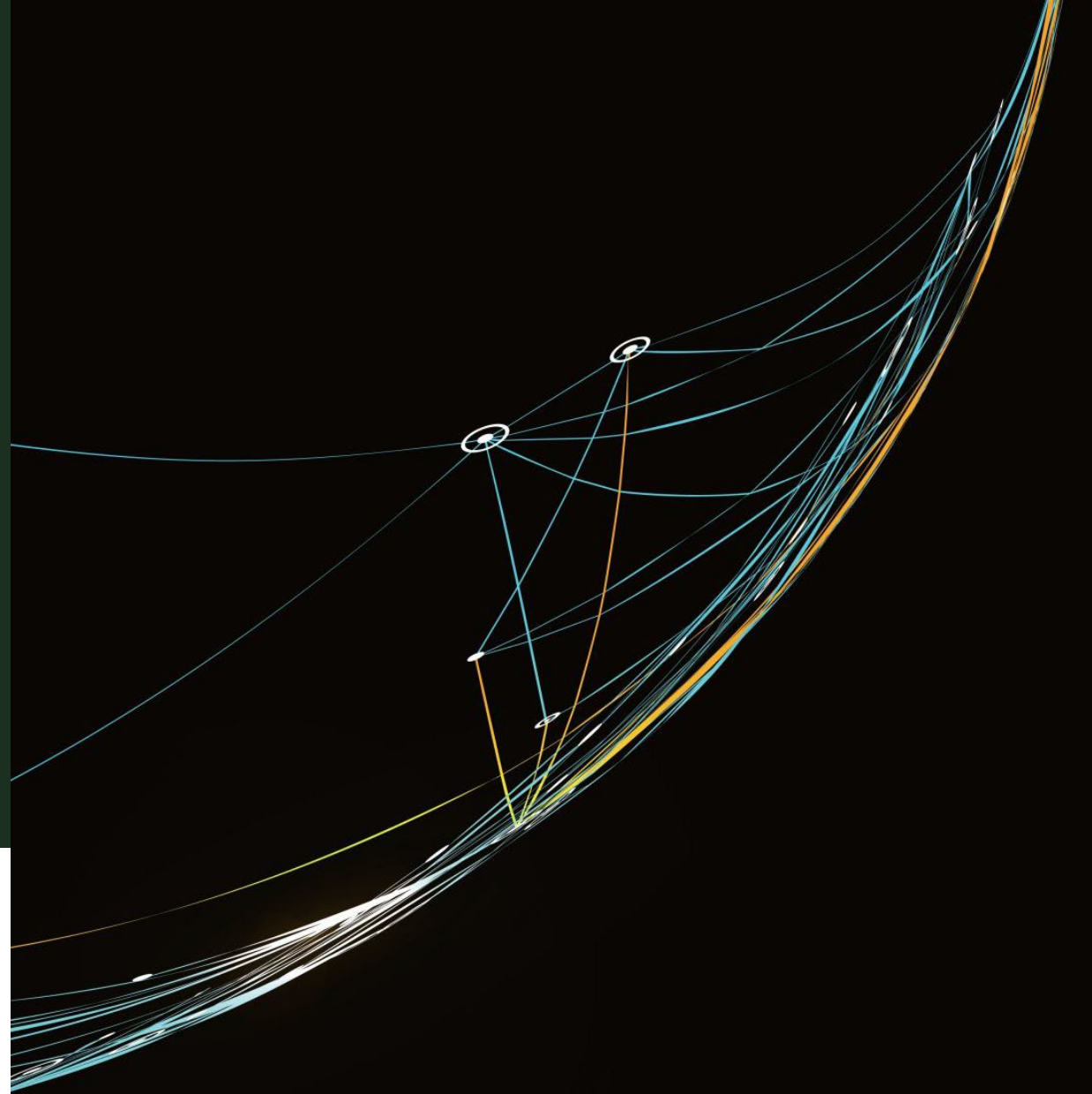
Cattle Reproduction Company Overview

Presented By Gerard Daniel



Nugenes Australia

Nu-Genes was formed in 1989 with 3 partners and is still about today with 4 working partners and 1 dry share holder



Nugenes Australia

- Nu-Genes has business in Numurkah, Maffra & Terang
- It does business up to Camden In NSW to Meningie in South Australia

Nugenes Australia

- What Services Does Nu-Genes offer
- Service is a key driver in What Nu-Genes is about
- We subscribe to the “McDonalds” philosophy

Nugenes Australia

- Team work is top of the list re staff at Nu-Genes
- Create a system for all to follow
- All staff are very valued and their ability to get along to get the job done and have some fun along the way makes for a good day

Nugenes Australia

- Be open to hiring from outside the industry
- We have as many school work experience kids as possible
- Let staff attend as many industry things as possible – find that person's niche
- Teach them a good work ethic – they become a valuable resource to someone if they leave us

Nugenes Australia

- Do not be afraid to cull your staff if need be
- Praise em when they have done good –a thank you for the job never goes astray – provide feed back when it goes off track
- Wages
- Conflict resolution

Nugenes Australia

- In Conclusion
- We don't have all the answers – this what works for us
- Our staff are highly valued members of Nugenes
- We are prepared to listen to our customers and provide the service they are after